

Southeast LA Small Business Recovery Conference

October 30, 2008

Lindy Boggs International Conference Center

hosted by

The Southeast LA Alliance for Economic Inclusion (AEI)

Federal Deposit Insurance Corporation (FDIC)

Good Work Network

100 Black Men of New Orleans, Inc.

U.S. Small Business Administration (SBA)

Rebuilding Our Community, Inc.

UEP Gulf Coast, Inc.

Regional Loan Corporation/Business Resource Capital

Conference Schedule

Thursday, October 30, 2008

7:30 am – 8:30 am

Registration and Continental Breakfast

8:30 am -9:00 am

Welcome Remarks & Invocation (Auditorium)

Reverend John T. White, Greater King Solomon Baptist Church

Clinton Vaughn, Community Affairs Officer, FDIC

Phyllis Cassidy, Executive Director, Good Work Network

Nat Jones, 100 Black Men of Metro New Orleans, Inc.

Jamesalina Mitchell-Small, Rebuilding Our Community, Inc.

Paul Rainwater, Executive Director,

Louisiana Recovery Authority

The Honorable U.S. Representative William Jefferson

The Honorable U.S. State Senator Mary Landrieu

9:00 am – 9:15 am

Keynote Breakfast Speaker

The Honorable General Douglas O'Dell

Federal Coordinator for Gulf Coast Rebuilding

9:15 am – 9:30 am

Break & Exhibits Networking (Room 236)

9:30 am – 10:45 am

Entrepreneurs, Accountants and Lenders
Breakout Sessions

Panel Session I (Room 256)

Marketing with Technology

Panelists:

Will Norris, TechAssistLA

Adele Tiblier, Fabre Smith & Coco

Panel Session II (Room 257)

Special Non-bank Financing Programs

Panelists:

Jo-Anna Jones, South Central Planning & Dev. District

Juan Cajina, RLC/Business Resource Capital

Robin Barnes, Seedco Financial

Alberto Queral, Jefferson Parish Econ. Dev. Commission

Panel Session III (Room 216)

Doing Business with the Film Industry

Panelists:

Micah Haley, City of N.O. Office of Film & Video

Patrick Mulhearn, LA Economic Development

Lenders Breakout Session

Panel Session IV (Room 204)

How Lenders Can Turn a “No” Loan Into a “Yes” Loan

Panelists:

Catherine Flowers, Capital One Bank

Bill Pope, RLC/Business Resource Capital

Vaughn Fauria, NewCorp Business Assistance Center

10:45 am – 11:00 am

Break & Exhibits Networking (Room 236)

11:00 am – 12:15 pm

Entrepreneurs, Accountants and Lenders
Breakout Sessions

Panel Session I (Room 256)

Doing Business with the State & Federal Government

Panelists:

Rosemary Jackson, State of LA Purchasing Manager

Jo Ann Lawrence, SBA

Robert Dempsey, LA Procurement Technical Asst. Center

Panel Session II (Room 257)
Corporate Business Opportunities for Women and Minorities

Panelists:

Rivers Frederick, LA Minority Business Council

Panel Session III (Room 216)
Insurances That All Small Businesses Should Have

Panelists:

Noah Lewis, Noah W. Lewis and Associates

Irby Burleigh & Melissa Harris, Allstate Insurance

John Lamke, State Insurance Department –

Office of Consumer Advocacy

Lenders Breakout Session

Panel Session IV (Room 204)
How Your Financial Institution Can Become an SBA Community Express Lender

Panelists:

Reginald Harley, SBA

Carol Ward, ASI Federal Credit Union

12:15 pm – 1:45 pm

Conference Luncheon (Auditorium)

Luncheon Prayer Blessing

Rev. Elenora Cushenberry, Phillips Memorial

United Methodist Church

Recognition of Sponsors & Hosts

LaToya Berry, UEP Gulf Coast, Inc. (a program of the Kauffman Foundation)

Michael Ricks, District Director, SBA

Introduction of Keynote Speaker

Reuben DeTiege II, Good Work Network

**Keynote Speech by Lee Bowman,
National Community Affairs Officer,
Federal Deposit Insurance Corporation (FDIC)
Washington, DC**

1:45 pm – 2:15 pm

Press Conference

(Room 231)

Small Business Initiatives and the State of Small Business Development – Three Years After Hurricane Katrina and Post Hurricanes Gustav/Ike

Moderator: Clinton Vaughn, FDIC

Press Panelists:

Alyssa Lee, PERC Information Policy Institute

John Matthews, Louisiana Economic Development

Michael Ricks, U.S. Small Business Administration

Paul Rainwater, Louisiana Recovery Authority

2:15 pm – 2:30 pm

Break & Exhibits Networking (Room 236)

2:30 pm – 3:45 pm

Entrepreneurs, Accountants and Lenders
Breakout Sessions

Panel Session I (Room 256)

Establishing Business Credit & Improving Your Personal Credit

Panelists:

Phoebe Brown, Consumer Credit Counseling Services

Norman Roussell, Capital Access Project

Panel Session II (Room 257)

Leveraging Non-Financial Resources

Panelists:

Adele London, Good Work Network

Alexis Anderson, P.R.E.A.C. H., Inc.

Latoya Berry, UEP Gulf Coast, Inc.

Carmen Sunda, LA Small Business Development Center
Greater New Orleans Region

Panel Session III (Room 216)

Small Business City, State & Federal Tax and Other Incentives

Panelists:

John Matthews, Louisiana Economic Development

Aaron Steele, Internal Revenue Service

Don Mains, Louisiana Tax Incentives, LLC

Morris Kahn, Morris L. Kahn & Associates

Lenders Breakout Session

Panel Session IV (Room 204)

***Maximizing Your CRA Credit Opportunities
in the Region***

Panelists:

Kevin Williams, Federal Deposit Insurance Corporation

Aaron Sattethwaite, Office of Thrift Supervision

Scarlett Duplechain, Office of the Comptroller of the
Currency

3:45 pm – 4:00 pm

Break & Exhibits Networking (Room 236)

4:00 pm – 5:00 pm

Summary, Southeast LA AEI and Wrap-up
General Session (Room 231)

Kevin Williams, FDIC and Southeast LA AEI

**“Where Do We Go From Here?” Leadership and
Open Floor Discussion**

Lee Bowman, Federal Deposit Insurance Corp. (FDIC)

Adjourn to Networking Reception

Reuben DeTiege II, Good Work Network

5:00 pm – 7:00 pm

Small Business Expo & Networking Jazz Reception

Nearly 40 regional small business resource providers,
lenders and purchasing managers exhibit their services.

***Prize give-a-ways from sponsors and exhibitors
announced throughout the reception so keep your
ticket received at registration handy!***