

Presentation to the Louisiana Office of State Planning Task Force

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National Center for Smart Growth Research and Education
University of Maryland

December 18, 2007



9:15 – 10:30 a.m.

Authority / Oversight / Location



National
Interest in
Better
Planned
Growth

Jennifer Granholm



Tim Kaine



Haley
Barbour



Mitt Romney

Opportunity

1. Recovery and awareness
2. Momentum – “Louisiana Speaks”
3. New governor
4. Rare window of opportunity



Coastal counties cover less than 17% of the land area of the United States ...

*... but are home to
53% of the U.S. population.*



Five Big Forces that Will Affect Land Use and Prosperity

1. Sea level rise and more dangerous storms
2. Rising energy costs
3. Population migration and growth
4. Aging population
5. International economic competition



Parameters

1. Know your political parameters
2. Don't overreach
3. Solid start and add on
4. Have a long horizon



Governor's Role

1. Leading voice
2. Assure Planning Department's independence and financial support
3. Coordination and investment (state and federal funds)
4. Representative on Governor's staff

Planning in Other States

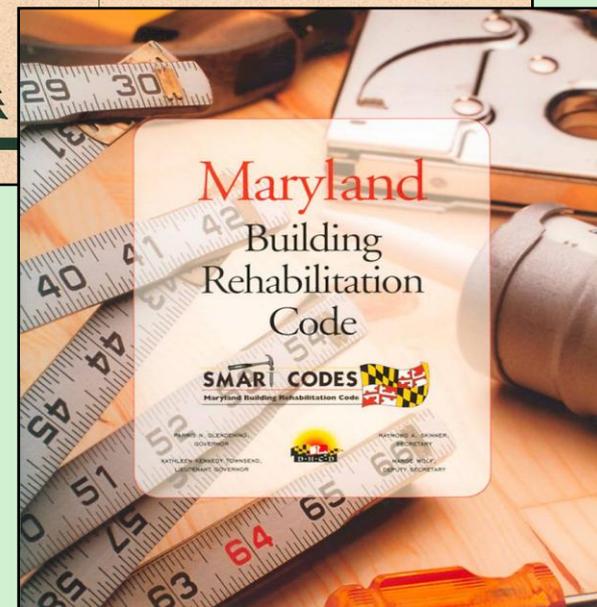
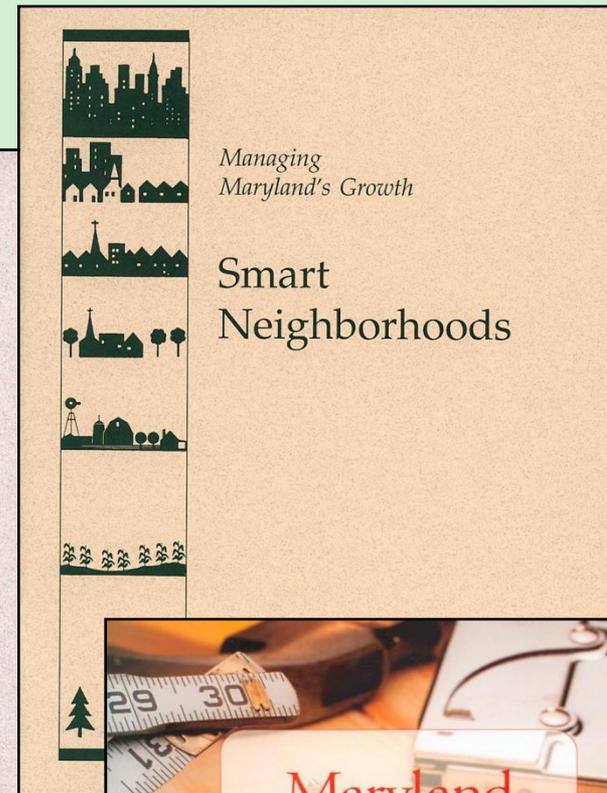
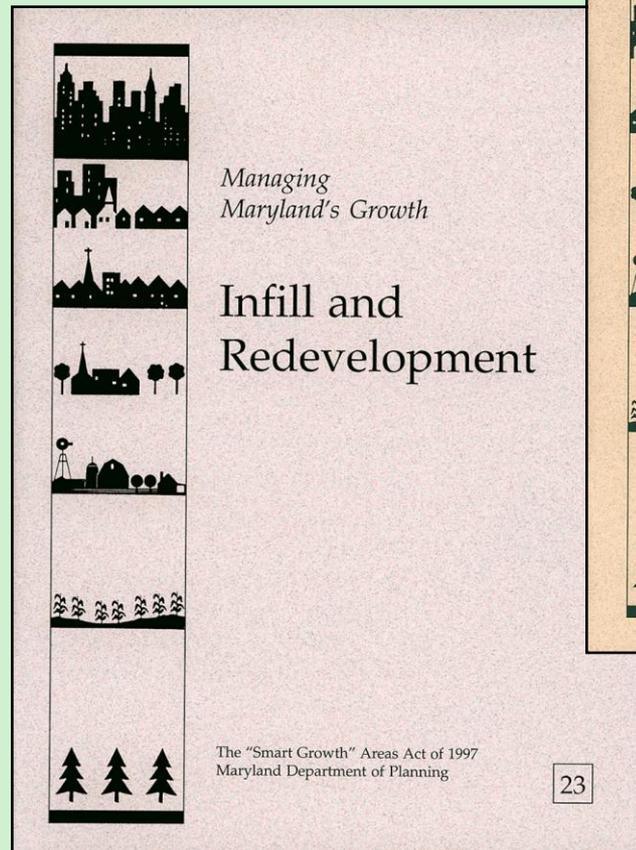
- Approximately 23 states require local governments to plan; 34 states require local governments to zone.
- Approximately 19 states review local plans to assure that they further state goals.
- At least 28 states have some sort of planning function at the state level.
- Only a handful of states have Departments or Offices of Planning that are either free-standing cabinet-level departments or offices within the Governor's office.
- Many planning functions are buried within other agencies.
- Some get moved from one department to another; all are buffeted by changing political winds.

Roles of Planning in Other States

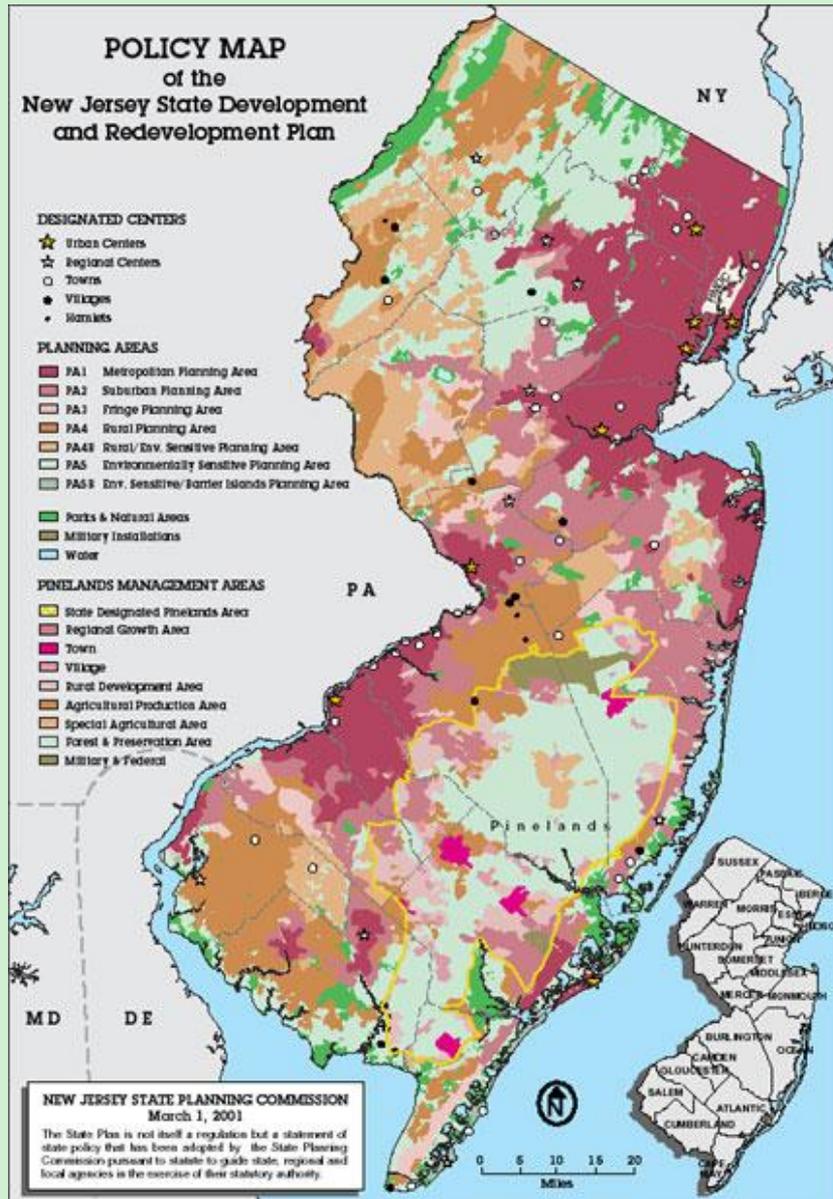
- Direct technical and planning assistance to local governments
- Coastal protection
- Data repository
- Infrastructure investment oversight and coordination
- Coordinator of federal funds
- Historic preservation
- Periodic reports on land use trends
- Setting goals and benchmarks (or, a Commission could do this)



Planning Assistance



New Jersey Policy Map



<http://nj.gov/osp/plan2/p2full/3sppm/3aintro00map1.htm>

New Jersey

- State Development and Redevelopment Plan approved in 1992, updated 2001.
- Plan includes a statewide map that identifies regions where local officials should channel growth and those in which land should be preserved.
- Plan designates 5 categories of planning areas, with policy objectives & desired development patterns for each.
- Extensive cross-acceptance procedure.
- Local government compliance with Plan by state's 566 municipalities is voluntary.



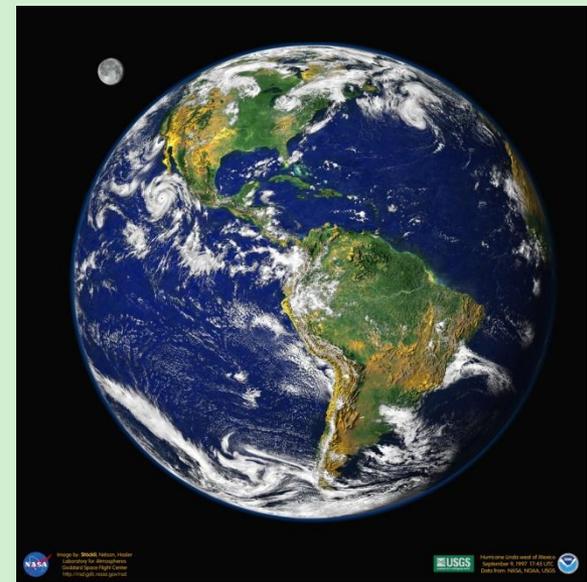
10:45 – 12:00 p.m.

Role / Activities



Roles

1. Big picture
2. Infrastructure investments
3. Help local governments (local planning grants)
4. Data collection, mapping, analysis



Types of State Planning Departments

1. State Planning Office within a Governor's Office
2. State Planning Office within a capital budget agency (i.e., Treasury, Division of Administration)
3. Independent Cabinet Level Department
4. Cabinet Coordinating Committee
5. State Planning Office within existing department (i.e., Environment, Transportation, etc.)
6. State Planning Commission



Mission:

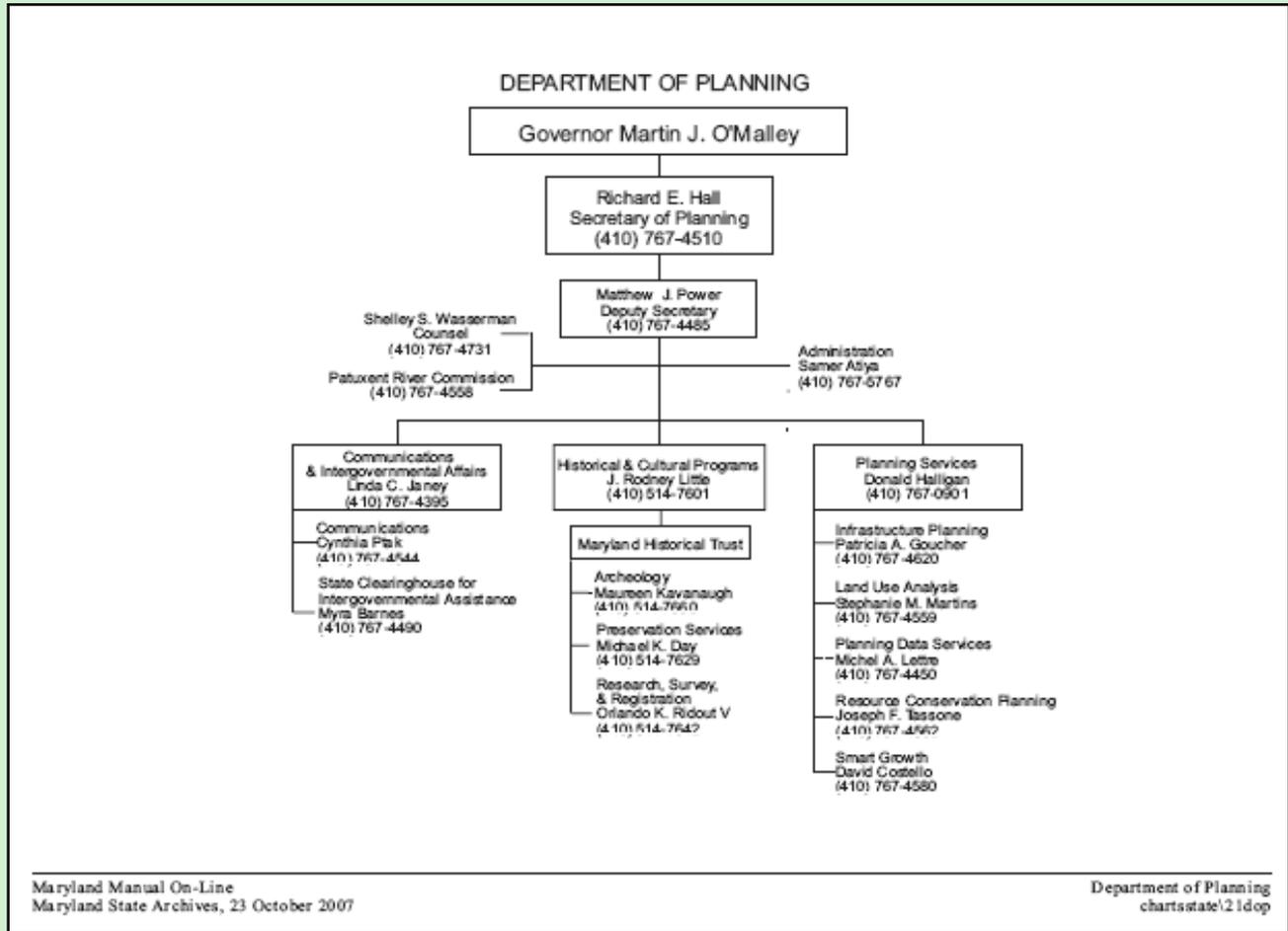
- Provide information and services that improve the ability of State and Local Government, community development and environmental organizations to support desirable growth in Maryland.

Maryland
Department
of Planning





Maryland Department of Planning Org Chart



MDP Major Planning Roles



- Land Use Planning & Analysis
- Planning Assistance
- Infrastructure Planning
- Resource Conservation Planning
- Division of Historical & Cultural Programs – Oct. 2005
- Maryland State Clearinghouse for Intergovernmental Assistance
- State Data Center & Socioeconomic Projections
- Property Mapping – “*MdProperty View*”
- Office of Smart Growth

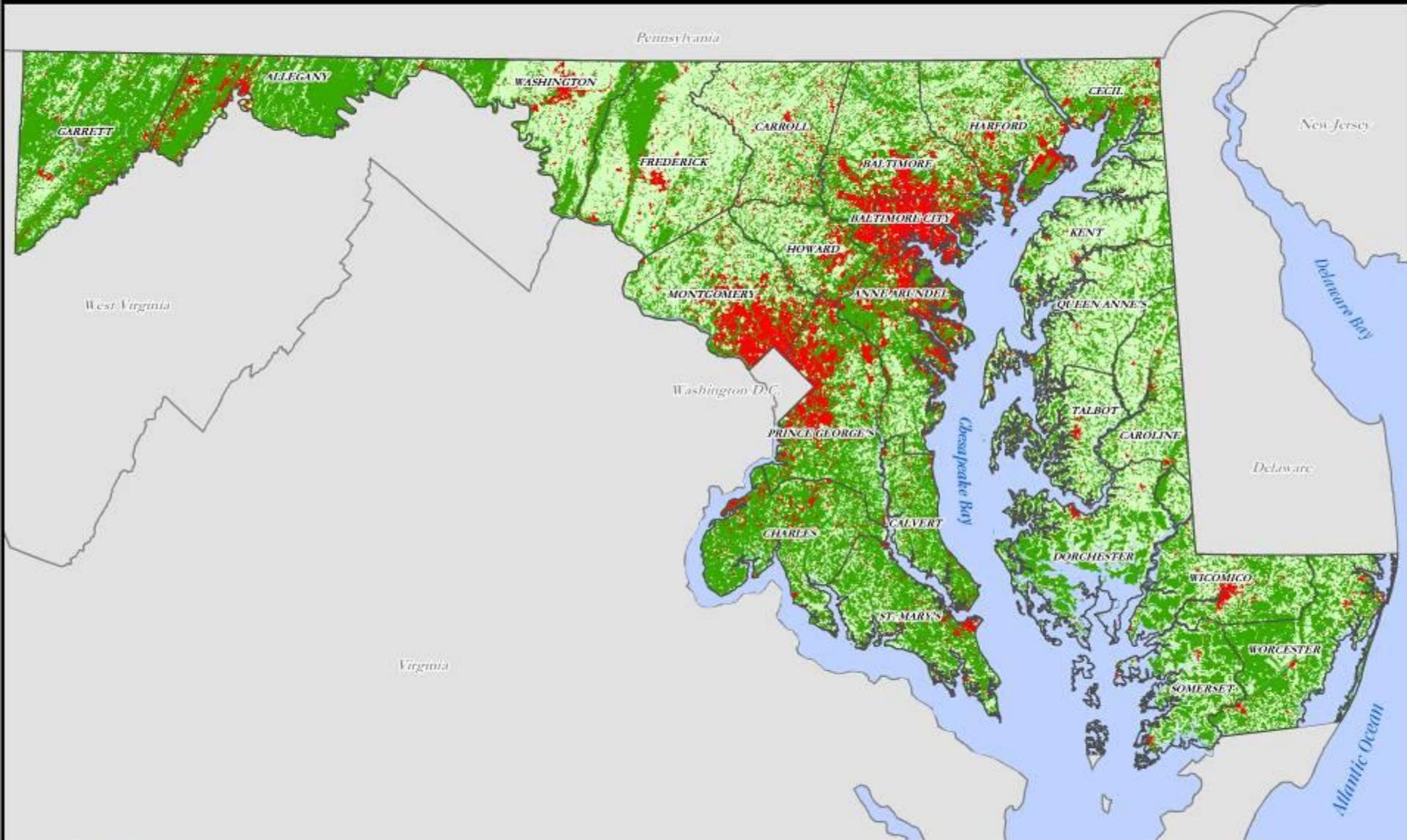


Regional Studies and Analysis

- Land use modeling and analysis
- Mapping simulates the effects of development on the landscape
- Snapshot of future development patterns
- Facilitate consideration of land use options



MARYLAND 1973 LAND USE / LAND COVER



LEGEND

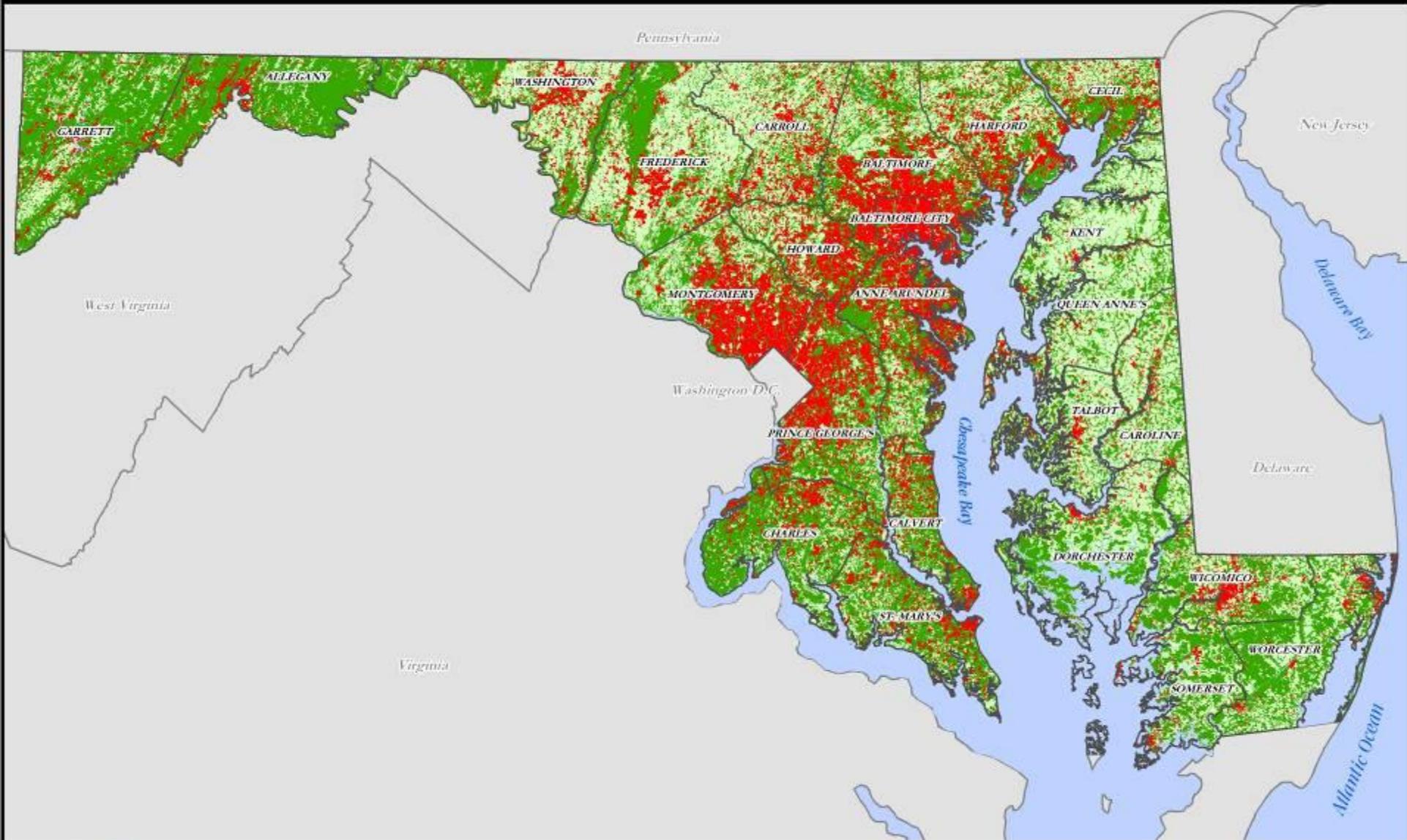
- Developed Land
- Agriculture
- Forest
- Water



0 5 10 20 30 40 Miles



MARYLAND 2002 LAND USE / LAND COVER



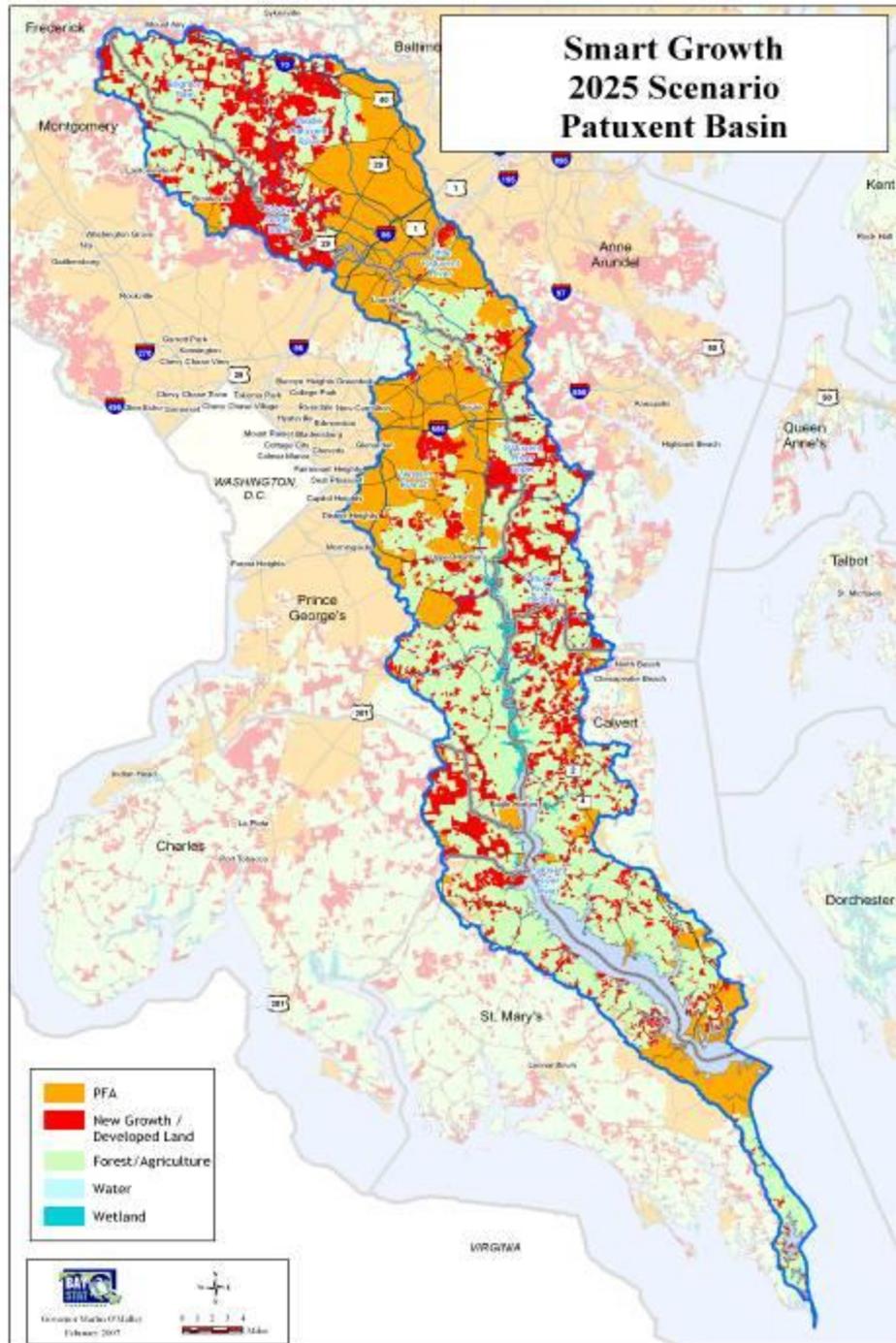
LEGEND
■ Developed Land
■ Agriculture
■ Forest
■ Water



0 5 10 20 30 40 Miles

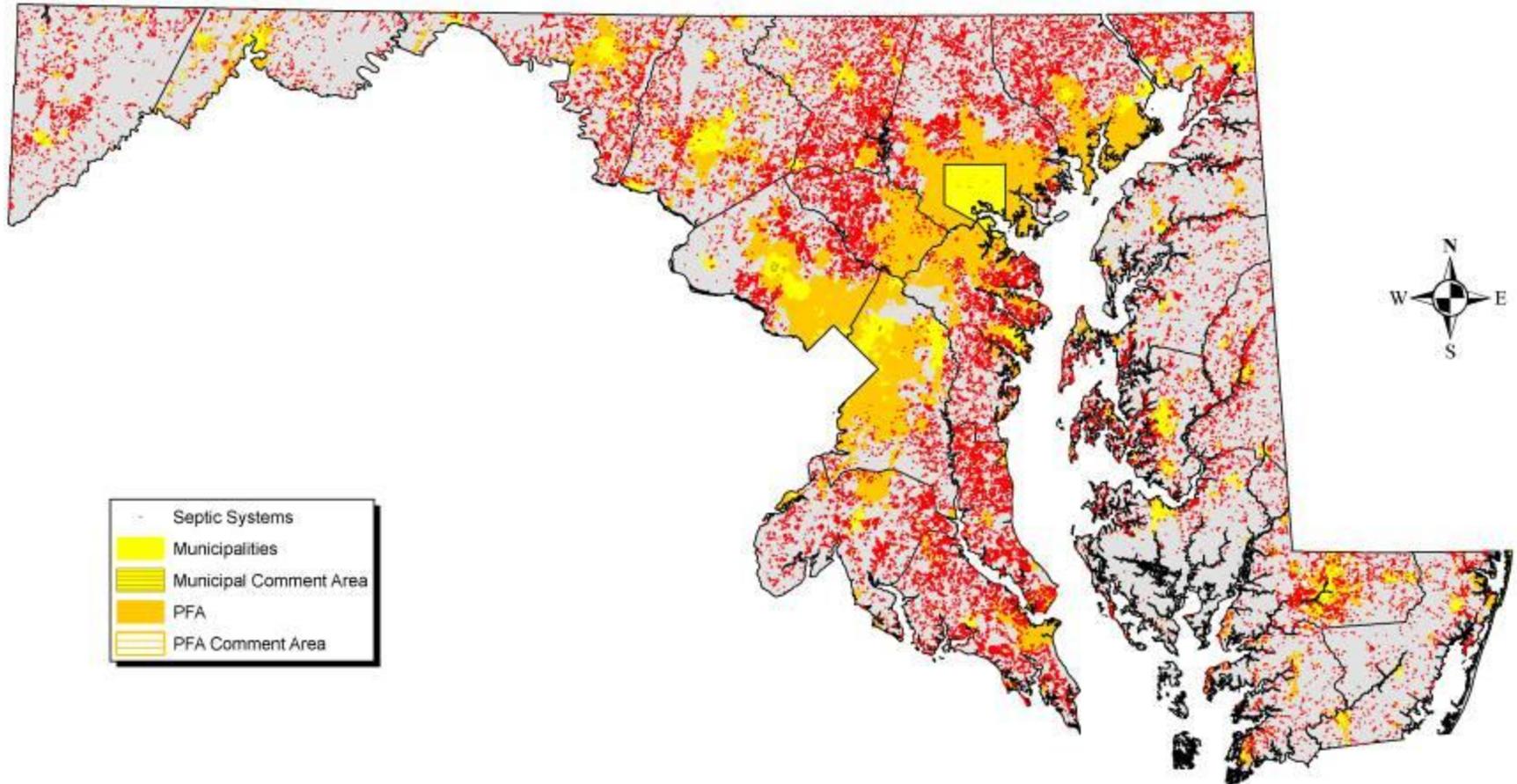


Smart Growth 2025 Scenario Patuxent Basin



MDP

Residential Septic Systems built 1990-2004



Prepared by the Maryland Department of Planning, July 2007

Office of Smart Growth

- First gubernatorial level OSG
- Look at big picture
- Prod cabinet agencies
- Coordinate communications, marketing, messaging
- Provide direct project guidance
- Produce annual report





MDP reviews the following actions by local governments:

- Water and sewer plan amendments
- Annexations
- Comprehensive plans and comprehensive plan amendments
- Priority Funding Areas

Clearinghouse
and
Plan Review



Required Local Gov't Comp Plan Elements in Maryland

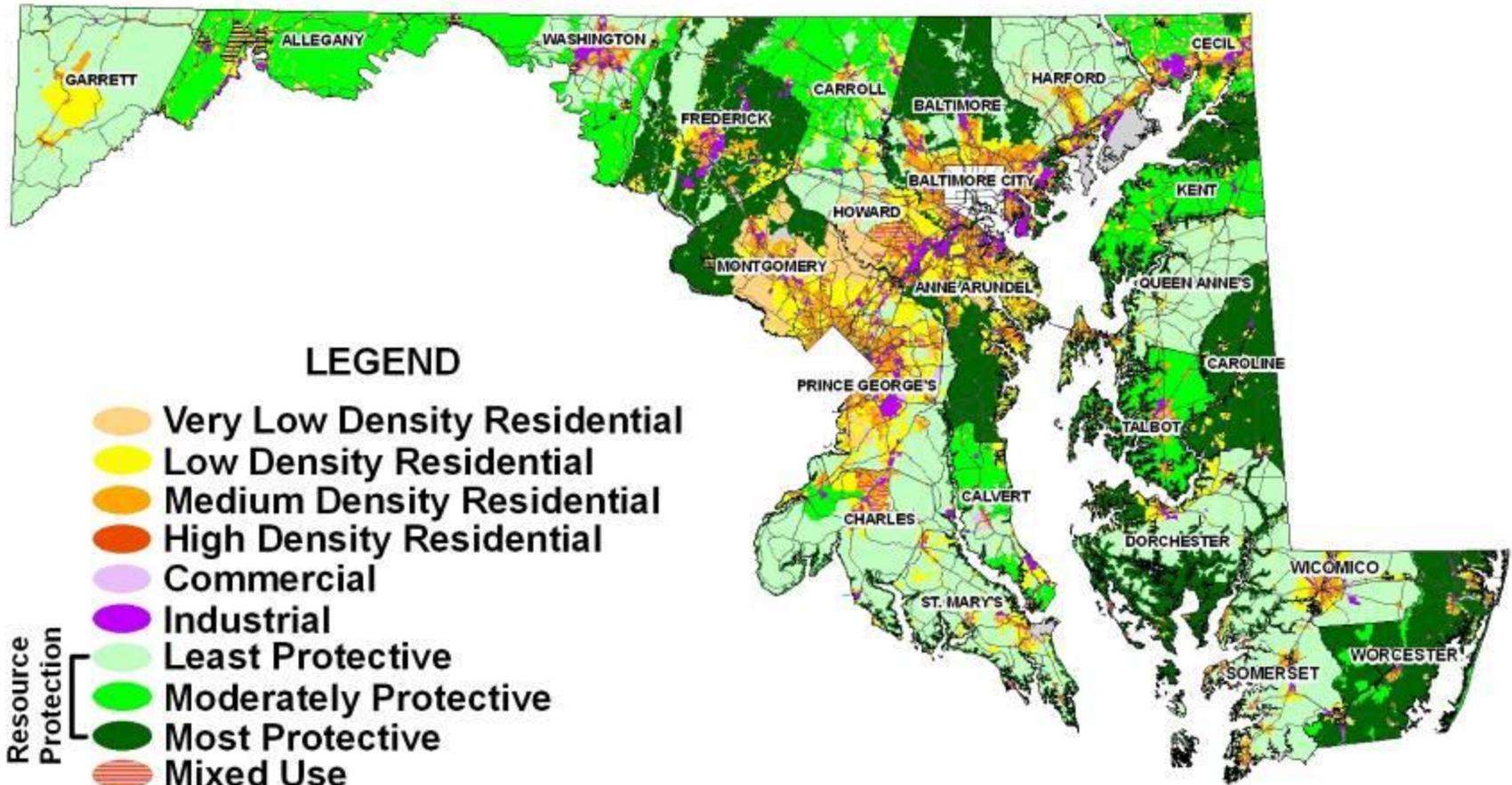
- Land Use
- Transportation
- Community facilities
- Mineral resources
- Water resources*
- Land development regulations
- Areas of critical state concern
- Sensitive Areas
- Municipal growth*

Housing?

Economic
Development?

Agriculture?

Generalized Zoning for Maryland



LEGEND

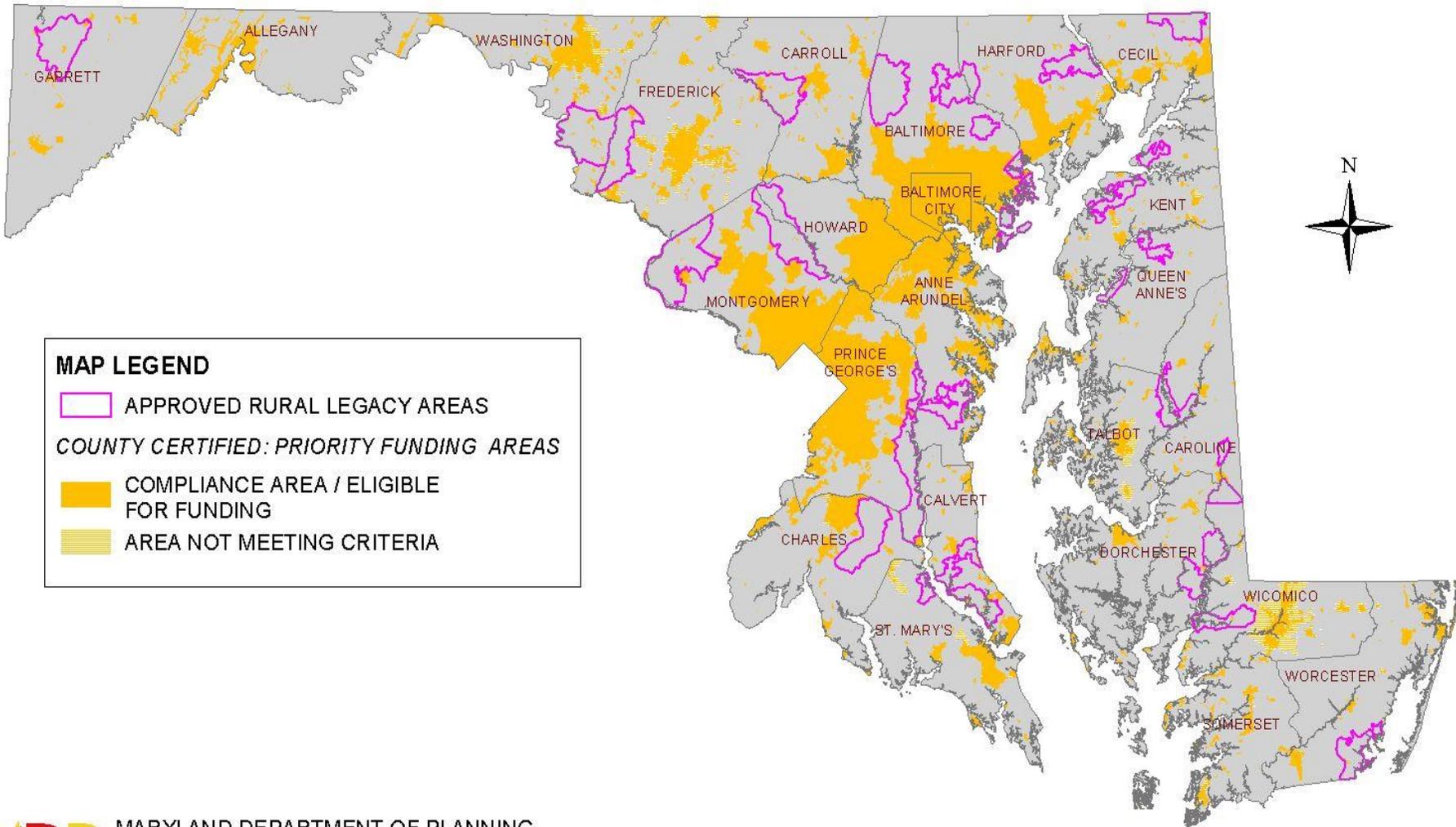
- Resource Protection
- Very Low Density Residential
 - Low Density Residential
 - Medium Density Residential
 - High Density Residential
 - Commercial
 - Industrial
 - Least Protective
 - Moderately Protective
 - Most Protective
 - Mixed Use
 - Municipality (No Data Available)
 - Other
 - Right-Of-Way

0 10 20 40 60 80 Miles



MDP

STATEWIDE PRIORITY FUNDING AND 2003 RURAL LEGACY AREAS



MARYLAND DEPARTMENT OF PLANNING
COMPREHENSIVE PLANNING DIVISION
JANUARY 2003

2:00 – 3:30 p.m.

Relationship to Other State Entities



MDP's Principal Partners



- General Assembly.
- State agencies: MDA, DNR, MDE and DBED.
- Local Governments, MML, MACo, and COGs.
- Federal Agencies: NPS, Interior, USDA and EPA.
- Other Smart Growth Stakeholders:
 - Development Community;
 - Environmental Community;
 - Community Groups;
 - Preservation Groups; and
 - Others.



Maryland Smart Growth Sub-Cabinet

- Secretary of Planning
- Secretary of Agriculture
- Secretary of Budget and Management
- Secretary of Business and Economic Development
- Secretary of Environment
- Secretary of General Services
- Secretary of Health and Mental Hygiene*
- Secretary of Higher Education
- Secretary of Housing and Community Development
- Assistant Secretary of the Office of Neighborhood Revitalization
- Secretary of Natural Resources
- Secretary of Transportation
- Executive Director, National Center for Smart Growth Research & Education, University of Maryland



Inventory What You Have

- Center for Census information
- GIS capabilities
 - Hardware/software costs
- Existing technical assistance functions
- Historic preservation
- Existing long-range planning functions
- Availability of Recovery or other funds



What More Do You Need?

- A Director who has the confidence of the Governor
 - And, who understands planning and how government and politics work in Louisiana
- Communications/marketing staff.
- Local government outreach staff



Overriding Concerns

- Governor's authority critical
- Office must be independent
- Dedicated funding or long-term commitment
- Handle on how the budget is spent
- Emphasize help for local governments
- Not subservient to other departmental interests
- Look to other states for examples

3:30 – 4:00 p.m.

Citizen Oversight



Value of Blue Ribbon Citizen Oversight

- Statewide commission provides stakeholder input and support.
- Provides long-term advice to state officials.
- Can set long-range goals and benchmarks.
- Can study particularly difficult issues.
- Can assure long-term continuity.
- But, if not empowered, interest will wane and recruitment will be difficult.
 - Also important to have an outside, independent citizens advocacy group – like *Louisiana Speaks* or *1000 Friends*.



“Reality Check” Growth Visioning Exercises



- Advises Governors on growth-related topics of his or her choosing.
- Usually day-and-a-half workshop.
- National experts recruited by GICD.
- Governor's personal participation required for part of the workshop.
- No cost to host state.
- GICD meeting becomes catalyst for action.



The Value of a More Balanced Pattern of Development

- Can accommodate the same amount of growth on less land.
- Can do a better job of protecting the environment and natural resources, and do so in a more cost-effective way.
- Can re-use land that has already been developed by focusing development in traditional towns and villages.
- Can provide the densities and mixes of uses that can make walking, bicycling or public transportation possible.
- Can improve your quality of life and economic competitiveness.



**“This is a slow, frustrating process.
Prepare yourselves.”**

-- Robert Liberty
Oregon





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