A large, light blue fleur-de-lis logo is centered in the background. It features three stylized leaves at the top, a central stem with a decorative band, and three smaller leaves at the bottom.

Address to the Louisiana Recovery Authority

June 25, 2007

Edward J . Blakely

Executive Director

Office of Recovery Management

CITY OF NEW ORLEANS

C. Ray Nagin, Mayor



History of Post-K Planning

CITY OF NEW ORLEANS
C. Ray Nagin, Mayor

- Bring New Orleans Back (BNOB)
- Lambert plans
- Neighborhood plans
- Unified New Orleans Plan (UNOP), including both Citywide and 13 Planning Districts
- Implementation planning at the Office of Recovery Management (ORM)





Planning Approval Process

CITY OF NEW ORLEANS
C. Ray Nagin, Mayor

-
- Public Participation at every step
 - City Planning Commission
 - Recovery Sub-Committee of City Council
 - City Council
 - Mayor

Now called the “**Citywide Strategic Recovery and Redevelopment Plan**” or CSRRP





Parishwide Recovery Committee

CITY OF NEW ORLEANS
C. Ray Nagin, Mayor

CSRRP recommends the creation of a Parishwide Recovery Committee (PWRC). It includes senior leadership from:

- City Departments
- Other local and regional agencies
 - (Port, RTA, SWB, RPC, DDD, NORA)
- Public Utilities
- City Park and Audubon Institute
- Public schools, private schools, universities
- City Council

PWRC will review and approve recovery plans, projects, and expenditures.





Recovery Plan Project Categories

CITY OF NEW ORLEANS
C. Ray Nagin, Mayor

- School facilities and programs
- City-owned parks
- City-owned buildings
- City Roads and Infrastructure
- Libraries
- Economic Development and Jobs Programs
- Homeownership Assistance & Neighborhood Centers
- Soil Assessment and Remediation





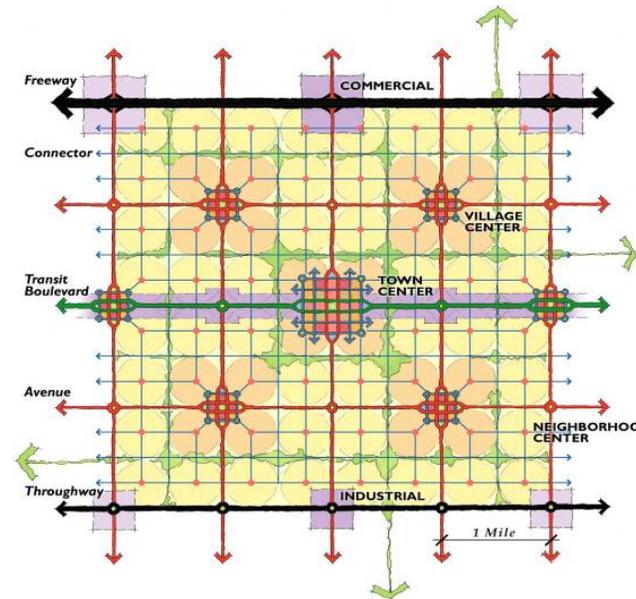
Target Area Development

CITY OF NEW ORLEANS
C. Ray Nagin, Mayor

40% of total recovery expenditures

The “Cluster” concept

- History in New Orleans and other cities
- In UNOP, as a method of Neighborhood Stabilization
- A necessity in New Orleans today; we can't rebuild everything at once





Criteria for Selecting Target Areas

CITY OF NEW ORLEANS
C. Ray Nagin, Mayor

- Visibility
- On traditional transit corridors
- Sites of New Orleans' original markets and retail clusters
- Sufficient amount of land available
- City resources available nearby to anchor the development
- Consensus among the various New Orleans public planning processes about how to redevelop
- Location in a variety of settings to test the concept and to make it repeatable in other areas of the City





Rebuild

CITY OF NEW ORLEANS
C. Ray Nagin, Mayor

In areas of severe devastation, requiring substantial investment in infrastructure

- Lower Ninth Ward - Holy Cross
- New Orleans East - Lake Forest Plaza





Redevelop

CITY OF NEW ORLEANS
C. Ray Nagin, Mayor

Areas of significant destruction;
in need of redevelopment even before the storms

- Harrison Avenue
(City park to Parish Line)
- Gentilly Boulevard
@ Elysian Fields
- N. Claiborne Avenue
@ St. Bernard/AP Tureaud
- Broad Street
@ Lafitte Greenway/Treme
- S. Claiborne Avenue
@ Toledano
- Carrollton Avenue @ I-10





Renew

CITY OF NEW ORLEANS
C. Ray Nagin, Mayor

Areas where renewal is already underway:

- R. Keller Library and Community Center in Broadmoor
- Alcee Fortier Street Beautification
- Comiskey Playground
- O. C. Haley corridor
- Canal Street Downtown
- Bayou Road @ Broad Street
- Freret Street
- R. E. Lee @ Paris Avenue
- St. Roch Market and Neutral Ground





Immediate Projects

CITY OF NEW ORLEANS
C. Ray Nagin, Mayor

Some Recovery projects have already begun, using other financing, but deserving of additional support from CDBG grants:

Target Area	Trigger Project	Initial Activity
Broad & Lafitte Greenway/Treme	Greenway/Activity Path	Multi-purpose recreational corridor with bike, pedestrian and jogging paths, open green spaces, benches, playgrounds, recreational spaces.
St. Roch Street	Neutral Ground Improvements	Create pedestrian walk way for outdoor activity, walking, running, biking, etc.
Bayou Rd/Broad Cultural Corridor	Community Center	Convert existing church property consisting of three structures...create a multi-purpose facility for community use.
Broadmoor	R. Keller Library/Historic Bohn Ford Building	Redo library and possibly include some commercial space, Bohn Ford Building-60,000 sq. ft. Rhodes Insurance Co. will use 2nd. floor of building. 1st. floor to be used as leasing space and interpretive center for Pumping Station.
New Orleans East	Joe Brown Park	Complete renovation of park including, lighting, grounds, shelters, and ball fields.





Budget for CDBG funds

CITY OF NEW ORLEANS
C. Ray Nagin, Mayor

40% of recovery funds to be invested in Target Areas.

(in millions)	LTCRP	10% match waiver	Total
School Facilities and Programs	20	25	45
Recreation Facilities	15	50	65
Community Facilities	20	50	70
City Roads and Infrastructure	30	50	80
Libraries	1	15	16
Economic Development and Job Programs	20	30	50
Home Ownership Assistance and Neighborhood Recovery Centers	10	60	70
Soil Assessment & Remediation and Hazard Reduction	1	45	46
Total	\$117	\$325	\$ 442

